

Aaron KECK

MARKETING DIRECTOR

CONTACT

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PERSONAL PROFILE

As a Graphic Designer / Art Director / Marketing Director in a variety of industries, over the years I have improved my skills as well as adding some new ones. I am a "jack of all trades" and a master of some. What I may lack in experience in some areas I make up for it with a desire to learn and grow.

SKILLS

- Adobe Creative Suite
 - Photoshop
 - InDesign
 - Illustrator
 - Acrobat
 - Dreamweaver
 - After Effects
 - Premiere
 - Audition
- Microsoft Office
 - Word
 - Excel
 - Outlook
 - PowerPoint
- Blender
- FileMaker
- Google Analytics
- HubSpot
- SEO Optimization

WORK EXPERIENCE

- **Champion Safe Company** • Provo, UT / APR 2015 - JUN 2025
Marketing Director
 - Responsible for the development and implementation of marketing directives
 - Build, design and maintain company websites for various corporate warehouses and local sites
 - Create graphic images through various software including Photoshop, Illustrator and Blender
 - Develop, film and edit product videos for YouTube channel. Also created an in-house tracking system of client/product information
 - Take on various IT tasks as the situation warrants
- **BK&A Advertising** • San Antonio, TX / JUL 2001 - MAR 2014
Vice-President, Graphic Artist/Web Designer
 - Responsible for the production and layout of all material for both print ads and website design
 - Tasks include design, layout, pre-press check, website creation, maintenance and animations
 - Update and maintain all client file archives
- **Graphic Orb** • North Hollywood, CA / JUL 1996 - FEB 2000
Graphic Artist, Pre-Press Production
 - Responsibilities included pre-press setup of documents for the use of motion picture advertising
 - Created one-sheets, bus shelters, kiosks, newspaper ads and many incidentals used in the promotion of movies
 - Worked in high-pressure, deadline oriented environment consistently striving to meet printer and clientele requirements
 - Clients: Columbia / TriStar Pictures, Universal Pictures, MGM, The Walt Disney Co, Castle Rock Entertainment, Sony Pictures